

Mock Trials




Since 1996, Strategic Research Associates has offered full-service focus group facilitation and recruiting assistance to various organizations. Quality analysis, statistical expertise and in-depth, user-friendly deliverables bring you the focus group insights you need to succeed.

Our modern facilities in Spokane and South King County can accommodate a variety of environments for legal focus groups and mock trials, all at competitive prices.

Increase your win rates!

Mock trial focus groups have been proven to increase win rates. By using mock trials in your pre-trial development you can:

- Analyze how key issues will be perceived by potential jurors
- Identify key strengths and weaknesses in both plaintiff and defense cases
- Evaluate the clarity and specific impact of evidence, exhibits, visual aids and arguments
- Discover relevant attitudes and life experiences of panelists that may be used in later jury selections
- Have real time 2-way conversations with your potential jury members



My thanks again to your outstanding staff. They make every project seamless... The room is always ready to go, the food is there exactly on time, the cleanup between sessions is smooth and fast, and the people are so pleasant to work with.

~Angela Dodge, Author and Founding Partner of Dodge Consulting & Publications, LLP

Complete turnkey jury recruiting and facilitation



Facility & Hosting

Main Jury Room

Large conference room with one-way viewing glass which seats 14 conference style, and 36-48 theatre style; viewing room seats 8

Secondary Jury Room (s)

Smaller conference rooms which seats 12-14 conference style for jury deliberation



Recruiting

- Significant experience in recruiting for all types of cases; without contaminating the jury pool
- We recruit quality jurors from diverse backgrounds, and ensure optimal show rates with our proven “three contact” recruiting method



Hosting, Food and Catering

- Our expert staff provides complete hosting services, including the greeting of all arriving participants, organizing lunch and refreshments for clients and participants



AV Services

- 60” flat screen high definition display for video and visual displays
- Ability to record and web-stream high quality audio and video from both rooms and the web for remote viewing